



## Access to information: future knowledge organisations

Stockholm Conference • 3rd-4th June 2010



The Trust for  
Legal Information

IRI  
The Swedish Law and  
Informatics Research Institute



### Conference Theme

The June 2010 conference focused on public access to information in the digital world, through the digitalisation and making available of works by libraries and record offices. It examined the way in which society has dealt with – and possibly could approach – technical developments in relation to demand for digital material, from legal, ethical and business standpoints.

*Presentations from the conference are found under the "Documentation" tab.*

Examples of issues dealt with were:

- How should copyright be applied in the digital world and should the public be allowed the same access online as they are if they walk into a physical library and browse books?
- Is it possible to make digital works available purely for private use?
- What are the major challenges as regards data protection when libraries and archives digitise their contents?
- How can the availability of knowledge and the dissemination of information be facilitated at the European level?
- Can issues of competition, privacy, access to knowledge, and copyright be balanced so as to improve access to digital knowledge to a sufficient extent?

The conference began with a look at digital development, and then had three main themes: copyright and access to knowledge, privacy protection in a digital environment, and digital-based business models. See the program for more details!

**RAGNAR SÖDERBERGS STIFTELSE**

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## Program

### Thursday June 3<sup>rd</sup>

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8:30	Registration and coffee
<b>09:00-09:15</b>	<b>Opening of the Conference</b> <i>Gunnar Sahlin, Head of National Library of Sweden</i>
	<b>Aim of the Conference</b> <i>Jerker Rydén, Chief Legal Adviser, National Library of Sweden</i>
	<b>Introduction to the programme</b> <i>Cecilia Magnusson Sjöberg, Professor, Institute for Law and Informatics (IRI), Stockholm University</i>
<b>09:15-10:50</b>	<b>Opening Keynotes</b>
09:15-09:55	<b>Digital Agenda</b> <i>Grazyna Piesiewicz-Stepniewska, Policy Officer and Legal Advisor, Public Sector Information (PSI) and IPR, Access to Information Unit, European Commission</i>
09:55-10:10	Coffee Break
<b>10:10-10:50</b>	<b>Access to information today and current challenges</b> <i>Jon Bing, Professor, Norwegian Centre for Law and Informatics</i>
<b>10:50-11:30</b>	<b>Cloud Computing: Facilitating the digital citizen</b> <i>Session Chair: Jon Bing</i>
10:50-11:10	<i>Per Brand, SICS (Swedish Institute for Computer Science)</i>
11:10-11:30	<i>Daniel Akenine, Microsoft Technology Officer</i>
11:30-13:00	<i>Microsoft invites to lunch at Scandic Anglais</i> See venue information
<b>13:00-15:15</b>	<b>Copyright and Access to Knowledge in the Digital Age</b> <i>Session Chair: Jan Rosén, Professor &amp; Vice Dean, Stockholm University</i>
13:00	Overview of current copyright challenges <i>Jan Rosén</i>
13:30-14:10	Digital initiatives
13:30	<i>Søren Clausen, Advisor to the Director General, Royal Library of Denmark</i>
13:50	<i>Thorbjörn Öström, Union Lawyer, The Swedish Writers' Union</i>
14:10	Access to information – the consumer perspective <i>Kostas Rossoglou, Legal Officer, The European Consumers' Organisation (BEUC)</i>
14:30	Panel discussion
15.15-15:45	Coffee Break

<b>15:45-17:30</b>	<b>Privacy Protection in the Digital Library</b> <i>Session Chair: Professor Cecilia Magnusson Sjöberg, IRI</i>
15:45	Current data protection challenges for a national library <i>Lynn Young, Corporate Archivist and Data Protection Manager, British Library</i>
16:05	Data protection and access to archived information <i>Sören Öman, Director of the Stockholm Centre for Commercial Law, Stockholm University</i>
16:25	Globalisation and regulatory approaches <i>Nikolaus Forgó, Co-chair of the Institute for Legal Informatics, Hannover</i>
16:45	Panel discussion <i>Speakers + Kostas Rossoglou</i>
<b>18:30</b>	<b>Berns Dinner Reception for Conference Participants</b> <i>Stora Salongen, Spegelsalen, Röda Rummet</i> See venue information

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## Friday June 4<sup>th</sup>

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8:45	Coffee
<b>09:00-09:15</b>	<b>Points of departure – Day 2</b>
<b>09:15-11:30</b>	<b>Cross-border Licensing</b> <i>Session Chair: Helge Sønneland, Special Adviser, Norwegian Cultural Affairs Ministry</i>
09:15	Putting cross-border licensing of works in context: the Europeana project <i>Lucie Guibault, Senior Researcher, Institute for Information Law (IViR), University of Amsterdam</i>
09:35	European Broadcasting Union's comments on archive material - do their interests coincide with the needs of national libraries? <i>Peter Weber, Vice Director Legal Affairs, ZDF &amp; Vice-President of the Legal and Public Affairs Committee, European Broadcasting Union (EBU)</i>
09:55-10:20	Coffee Break
10:20	Cross-border licensing <i>Olav Stokkmo, Chief Executive and Secretary General, IFRRO (International Federation of Reproduction Rights Organisations)</i>
10:50	Panel discussion <i>Mats Lindberg, CEO, BUS (Swedish Visual Arts Copyright Society)</i> <i>Harald von Hielmcrone, Senior Consultant, Royal Library of Denmark &amp; Chairman of the European Bureau of Library, Information and Documentation Associations' (EBLIDA) Expert Group on Information Law (EGIL)</i>
11:30-13:00	<i>Microsoft invites to lunch at Scandic Anglais</i> See venue information
<b>13:00-15:30</b>	<b>Copyright, privacy and technology: an integrated approach... looking forward</b>
13:00-13:20	Access to information - the publisher perspective <i>Anne Bergman-Tahon, Federation of European Publishers, FEP</i>
<b>13:20-14:05</b>	<b>Closing Keynote</b>

	<b>The status of the Google settlement and its implications for Europe</b> <i>Kenneth Crews, Director of Copyright Advisory Office, Columbia University</i>
14:05-14:25	Coffee Break
14:25-15:25	Concluding panel discussion <i>Session Chair: Jan Rosén</i> <i>Anne Bergman-Tahon, Jon Bing, Kenneth Crews, Grazyna Piesiewicz-Stepniewska,</i> <i>Vigdis Moe Skarstein, Helge Sönneland</i>
15:25-15:45	<b>Closing of Conference</b> <i>Jerker Rydén</i>
15:45	<b>Conference Ends</b>

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## Speakers

### Keynote Speakers

	<p><u>Jon Bing</u> Session Chair for Cloud Computing: Facilitating the digital citizen Jon Bing has been a professor in Information Technology Law at the Norwegian Research Center for Computers and Law (NRCCL), University of Oslo since 1988. He is a candidate of law (1969), dr. juris (1982), Honorary Doctorate at University of Stockholm (1997) and University of Copenhagen (1998) and Visiting Professor at Kings College, University of London. He has been a consultant to numerous national and international organisations and is a member of The European Commission DG XIII's Legal Advisory Board (LAB). He has also been working with many national and international arts and cultural organisations and was the chairman of Norwegian Council for Cultural Affairs for 8 years. His field of expertise includes intellectual property, media law, data protection and telecommunications law. He has also assisted in the development of legal information systems in Norway and other countries including Bulgaria, Portugal, Tanzania and the former Yugoslavia. Jon Bing is also an active fiction writer.</p>
	<p><u>Kenneth Crews</u> Closing Keynote Speaker Dr. Kenneth Crews is founding director of Columbia University's Copyright Advisory Office (CAO). He has specialised in research, policymaking, and teaching on copyright issues for more than twenty years. In 2008 Crews completed a WIPO study analysing copyright statutes applicable to libraries in the laws of more than 150 countries.</p> <p>Among his publications are <i>Copyright, Fair Use, and the Challenge for Universities: Promoting the Progress of Higher Education</i> (University of Chicago Press, 1993) and <i>Copyright Law for Librarians and Educators</i> (2<sup>nd</sup> edition, American Library Association, 2006).</p>

	<p>Crews earned his undergraduate degree in history from Northwestern University and received his law degree from Washington University in St. Louis. He earned his MLS and PhD degrees from UCLA's School of Library and Information Science. Crews was the Intellectual Property Scholar for the Center for Intellectual Property, University of Maryland University College in 2002-2003, and is a faculty member for the Munich Intellectual Property Law Center.</p>
	<p><u>Grazyna Piesiewicz-Stepniewska</u>  Grazyna Piesiewicz is a lawyer at the European Commission, currently with the Information Society Directorate General in Luxembourg. She is dealing with intellectual property and other legal aspects of digitisation as well as with policies related to re-use of public sector information. Before joining the Information Society DG, she has worked in the industrial property unit of DG Internal Market and then in DG Competition dealing with antitrust in the IT sector.</p>

### **Session Chairs**

	<p><u>Cecilia Magnusson Sjöberg</u>  Session Chair for Privacy Protection in the Digital Library  Professor, LL.D., Director of the Swedish Law &amp; Informatics Research Institute (IRI) at the Stockholm University Faculty of Law, and Royal Swedish Academy of Sciences Research Fellow. She has had more than 25 years experience of developing and managing systems for legal information retrieval and decision support. Her interests also include the substantive component of IT law, in particular with regard to e-government. Major current research investigates the possibilities of cross fertilization of methods for security enhancement and applications of information standards in the legal domain. Cecilia is responsible for a variety of university programmes and is frequently engaged as lecturer for practicing lawyers as well as for IT professionals.</p>
	<p><u>Jan Rosén</u>  Session Chair for Copyright and Access to Knowledge in the Digital Age  Jan Rosén, LL.D. and Professor of Private Law at the Law faculty, Stockholm University. His main fields of research are Intellectual Property, Media Law and Market Law, with a certain focus on Copyright and its connection to mass-communication, IT Law and new informational facilities. In Media Law he has searched to target norms for Freedom of Expression and Information, advertising and other forms of competition oriented regulations as well as broadcasting regulations. Among his commissions could be mentioned: Chairman of the Swedish Copyright Society; Chairman of the board of Bonus Presskopia; Vice President of Association Littéraire et Artistique International (ALAI); President (elect) of The International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP). Jan Rosén is also a member of the Swedish Governments IT Commission and he is The Governments special investigator to revise the Swedish Copyright Act.</p>



Helge Sønneland

Session Chair for Cross-Border Licensing

Helge Sønneland is former Director General of the Norwegian Ministry for Cultural affairs, presently special adviser to the minister of culture on copyright and media law. He has dealt with copyright matters for more than 30 years, and is presently chairman of the expert group on Intellectual Property of the European Free Trade Association (EFTA). He is also chairman of the Norwegian expert group which proposes principles for remuneration for making available the collections of the Norwegian National Library.

**Speakers**



Daniel Akenine

Daniel Akenine is a Microsoft Technology officer working with the long term impact of technology on social and economic development. He has a history as a researcher in brain physics at Karolinska Institutet, 15 years of experience in the IT industry in different positions and is ranked by IDG as one of the top ten IT architect thinkers in Sweden.



Anne Bergman-Tahon

Born on 5<sup>th</sup> May 1962. Studied Master in Medieval History from the Free University of Brussels. Postgraduate Diploma for King's College London on copyright and related rights (University of London). Postgraduate Diploma from Free University of Brussels on copyright (Free University of Brussels).

Director of FEP since 2004 (before copyright advisor and deputy Director). Member of ALAI (Belgian section).

Søren Clausen

Graduate of law, University of Copenhagen 1976. Head of administrative department in the Danish Ministry of Culture (1976-2001), deputy director at The National Cultural Heritage Agency (2001-2004). Since 2004 advisor to the director general (copyright, digitisation etc.) at the Royal Library, Copenhagen.



Nikolaus Forgó

Nikolaus Forgó, born 1968 in Vienna, Austria, since 2002 professor of legal informatics and IT-law in Hannover, Germany. Co-head of the Institute for legal informatics ([www.iri.uni-hannover.de](http://www.iri.uni-hannover.de)), assignee for the LLM-programme on IT/IP-law ([www.eulisp.de](http://www.eulisp.de)). He researches in all fields of IT-Law, primarily data protection and intellectual property.

### Lucie Guibault

Dr. Lucie Guibault is senior researcher at the Institute for Information Law of the University of Amsterdam (UvA). She studied law at the Université de Montréal (Canada) and received in 2002 her doctorate from the University of Amsterdam, where she defended her thesis on *Copyright Limitations and Contracts: An Analysis of the Contractual Overridability of Limitations on Copyright*. She joined the Institute for Information Law in 1997 and is specialized in international and comparative copyright law.

In the area of collective rights management, Dr. Guibault co-authored together with Stef van Gompel a chapter entitled 'Collective Rights Management in the European Union' (published in Daniel Gervais (ed.), *Collective Management of Copyright and Related Rights*, 2d edition, The Hague, Kluwer Law International, upcoming 2010). She also published an article in the Dutch language on the co-existence of collective rights management, competition law and the use of Creative Commons licences (Halleluja: Buma's aansluitvoorwaarden krijgen zegen van NMa!, *AMI*, 2008-4, p. 85-93). Moreover, she is currently doing some work on the Licensing framework of Europeana project on the digitization and dissemination of the European cultural heritage.

Among the research projects in which she has been involved in recent years are the three studies commissioned by the European Commission on *User-Created-Content: Supporting a participative Information Society* (2008), on the *Implementation and Effect in Member States' laws of Directive 2001/29/EC on the Harmonisation of Certain Aspects of Copyright and Related Rights in the Information Society* (2007) and the *Recasting of Copyright & Related Rights for the Knowledge Economy* (2006). The last two studies were recently published by Kluwer Law International in the Information Law Series under the title *Harmonizing European Copyright Law: The Challenges of Better Lawmaking* (2009). In the same series, she co-edited a book, together with Prof. Bernt Hugenholtz, entitled *The Future of the Public Domain - Identifying the Commons in Information Law* (2006).

Dr. Guibault is also member of the international editorial board of the French Canadian law review *Les Cahiers de propriété intellectuelle*, member of the editorial board of the Dutch review *AMI*, and correspondent for the Netherlands for the two law reviews *Computer Law Review International* (CRI) and *Journal of Intellectual Property and Information Technology* (JIPITEC).



### Kostas Rossoglou

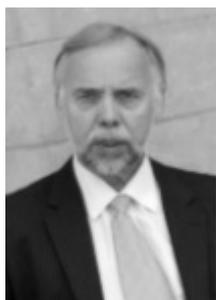
Kostas Rossoglou is a Greek qualified lawyer, member of the BAR of the Thessalonica, in Greece.

Kostas holds the position of legal officer at BEUC. He has been working at BEUC's Legal Department since January 2009. Kostas is an IPR expert, focusing namely on copyright and IPR enforcement. He has been working on a number of EU policy developments, including on copyright exceptions and limitations, private copying levies, licensing of content online, copyright term extension, ACTA

and IPR enforcement. Kostas has been representing consumers in a number of expert groups of the European Commission on IPR related issues, such as copyright levies, multi-territory licensing of content online and online counterfeiting. Kostas is the Team Leader of BEUC's Digital Team and also a member of the Team on consumer redress and consumer contracts.

Kostas has studied Law in Thessalonica, Greece and obtained his Masters in EU Law, with specific focus on ICT Law, from the University of Nancy in France. He has worked for the European Commission and international law firms in Brussels, Athens and Malta.

BEUC is a Brussels-based organisation representing forty three reputed independent consumer associations from some thirty European countries (EU, EEA and applicant countries). BEUC investigates EU decisions and developments likely to affect consumers, with a special focus on eight areas identified as priorities by our members: Energy & Sustainability, Financial Services, Food, Health, Safety, Consumer Contracts, Digital and Group Action.



Olav Stokkmo

IFRRO Chief Executive and Secretary General

Olav Stokkmo has been Chief Executive Officer of IFRRO since December 2004, a position he also held from 1998-2000.

Prior to joining IFRRO, Olav worked as the Deputy Executive Director of Kopinor, and as the Director of Operations at a Norwegian publishing house.

From 1993-1998 he took an active role in IFRRO's working groups and committees, serving both as a member and Chair. Currently involved in the European Commission's i2010 Digital Libraries Initiative, Olav is an active representative of author and publisher right holders and RROs in the Copyright Subgroup of the High Level Expert Group and within the ARROW project.

Olav is a Norwegian citizen, has a Master's degree in Modern History and Political Science and a Bachelor's degree in Business Administration and Economics, and he is a published author.



Peter-Christoph Weber

Peter Weber was born in Mainz in November 1959. After studying law at the Johannes Gutenberg Universität Mainz, he passed his first State examination in 1985 and his second State examination in 1988.

He began his career in June 1988 as a judge of the district court in Koblenz. In 1989 he became a public prosecutor in the industrial crime office.

He moved to the legal department of the German public service broadcaster ZDF, specializing in copyright and international law, in November 1991. In 2001 he became Vice Director Legal Affairs of ZDF. In this function he is also responsible for sport rights questions as well as film aid. He is a member of the Copyright Group of the

	<p>European Broadcasting Union (EBU) and the coordinator for the cable distribution of EBU members' programmes in Eastern and Central Europe. In 2002 he became Vice-President of the Legal and Public Affairs Committee of the European Broadcasting Union (EBU) and in April 2007 he became President.</p>
	<p><u>Lynn Young</u> Lynn Young is a qualified archivist who, as Corporate Archivist and Data Protection Manager at the British Library, is responsible for advising the Library on all aspects of privacy and data protection. Her previous experience includes information governance and compliance for a leading UK university, and records management at a national museum. More recently, she was a member of the Digital Lives Research Project <a href="http://www.bl.uk/digital-lives/index.html">www.bl.uk/digital-lives/index.html</a> which focused on the relationship between personal digital archives and research repositories.</p>
	<p><u>Sören Öman</u> Director of the Stockholm Centre for Commercial Law, Stockholm University</p> <p>Sören Öman works as a legal consultant and gives lectures. He has extensive experience in labour law and data protection. Sören Öman is Vice-Chairman of the Swedish National Labour Court and has extensive experience as an arbitrator. Sören Öman has worked in the field of data protection since 1996, acting as a legal adviser to the Swedish Minister of Justice 2000–2005 and representing Sweden in the European Union and the Council of Europe. He has been commissioned as Special Investigator by the Government to review the Swedish Personal Data Act and to propose legislation for the processing of personal data for student aid. He has been Chairman of the Swedish Society for Computers and Law. Sören Öman has co-written a legal commentary on the Swedish Personal Data Act.</p>
	<p><u>Thorbjörn Öström</u> LL.M. from Uppsala University. Copyright and IT-law studies at the University of Oslo, NO, and Tilburg University, NL. Thorbjörn has been working as legal counsel of the Swedish Writers' Union since 2001 (before that he worked in a Swedish law firm). He is, amongst other things, responsible for the Swedish Writers' Union's negotiations with authorities, publishers, radio and TV corporations and other media companies. Thorbjörn is a member of the board of the collecting societies ALIS and Bonus Presskopia. Currently he is also appointed expert in the Swedish Inquiry of Copyright.</p>

### **Panel Contributors**

	<p><u>Harald von Hielmcrone</u> Senior consultant, State and University Library of Aarhus, Denmark. Harald von Hielmcrone is MA in philosophy (1972). Since 1978 he has worked in university libraries in various capacities: Head of Public Services, Head of Acquisitions, and Head of Research.</p>
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Presently he is Senior Consultant at the State and University Library in Aarhus, Denmark. He has been member of various government committees advising on library and information policy issues, and in 1996-97 he was the secretary for the committee revising the Danish library legislation. Harald von Hielmcrone is copyright advisor to the Danish library associations and (since May 2010) chairman of EGIL, EBLIDA's Expert Group on Information Law. Since 2004 he is a member of IFLA's committee on Copyright and other Legal Matters (CLM), and has represented IFLA at WIPO meetings.

## Documentation

### **Opening Keynotes**

Grazyna Piesiewicz-Stepniewska  
[Digital Agenda](#)

### **Cloud Computing**

Per Brand  
[Cloud Computing: Advantages, challenges, the future](#)

Daniel Akenine  
[Cloud Computing: Facilitating the digital citizen – pdf saknas](#)

### **Copyright and Access to Knowledge in the Digital Age**

Jan Rosén  
[Overview of current copyright challenges](#)

Søren Clausen  
[Danish digital initiatives](#)

Thorbjörn Öström  
[Swedish digital initiatives](#)

Kostas Rossoglou  
[Access to Information: the consumer perspective](#)

## ***Privacy Protection in the Digital Library***

Lynn Young

[Current data protection challenges for a national library](#)

Nikolaus Forgó

[Globalisation and regulatory approaches - part I](#)

[Globalisation and regulatory approaches - part II](#)

## ***Cross-border Licensing***

Lucie Guibault

[Putting cross-border licensing of works in context: the Europeana project](#)

Peter Weber

[Public service broadcasting](#)

Olav Stokkmo

[Cross-border licensing](#)

## ***Closing Keynote***

Kenneth Crews

[The status of the Google settlement and its implications for Europe](#)

## Venue

The conference was held at The National Library (Kungliga Biblioteket), Humlegården, which is located in central Stockholm.

For information on how to get to The National Library and maps please follow the link:  
<http://www.kb.se/english/visits/>

The auditorium is located on the ground floor to the rear of the building.

Lunch at Scandic Anglais, walking distance from the National Library.

Dinner Reception for conference participants at Berns.

For more information about Stockholm, see [Stockholm's official visitors guide](#).

# Registration

The conference is free of charge. **Registration is now closed.**